

UP forum Congresses Define the Direction

New company, new congress and new opportunities

UP forum s.r.o. is a new company but our people have huge organizational experience. UP in the name stands for upward movement, development, dynamics, new ideas.

The cycle of homonymous conferences and congresses UP forum offers a new perspective on investment congresses and conferences – ,as sustained, continuous process. No single action that fade and disappear.

We give space to both professionals with a comprehensive view and practitioners who know exactly how it "down there" really is. In today's interconnected world, it is necessary to know the broad geopolitical and global trends and their impact on real life. Likewise, monitor and assess global processes through the prism of practice. The supporting theme of the congress UP forum will be changed regularly and updated. What we offer in the near future?

When: December 2 and 3, 2016

Where: 27th floor of the tallest building in Prague with a unique view, Erbia Congress Centre, Prague-Pankrac, Czech Republic

For whom: Investors, investment specialists, financial advisors, company owners, entrepreneurs, and representatives of professional associations and other associations, employees of financial and supervisory institutions, academia.

The main investment theme: **Energy sector**

Complementary topics and workshops: Capital Markets, the value at the time of negative ratings, ensuring the transfer of assets and the custodianship



- + Original concept of congress
- + Information in context
- Representative spaces

- + Two days of information, networking and content continuity
- + Independence and impartiality
- + High expertise



Podrobné představení kongresu

The Congress will take place on **2nd and 3rd December 2016** in **Erbia Congress Center on the 27th floor** of the highest building in Prague - City Tower in Prague-Pankrac. We focus on the geopolitical context of investments, mainly in the energy sector with practical impact for investment and financial companies, qualified and specialized investors and also to professional public and experienced financial advisors and private investors. We show that for meaningful investment is necessary to know not only the tools of financial analysis, as well as the global context, including the political situation and development trends.

One of the main themes are **investment opportunities in the energy sector**. There are several more or less important directions – oil, gas, coal, renewables, which not only individual states and government departments as well as private companies attach different weight. There is no doubt that the direction being taken by the EU is electricity, ideally from renewable sources. Energy companies are thus coming under significant pressure, which has changed the whole structure of production and replacing the central source of resources are decentralized, although they do not own, but also help to build and finance. One of the concrete overhang of Congress talk about this new situation and how such changes. Contemplation of mortgage banks – include in cooperation with energy companies to mortgage financing and energy resources? It has oil and its transportation perspective? And the same in terms of gas to longer compressed or liquefied? Questions is of course much more.

Feature of the Congress

Friday's program focused on the morning of world geopolitics and the afternoon will be devoted to a specific investment areas, opportunities and trends that meet the morning view.

Saturday's program will **focus on Europe and the Czech Republic**. Morning **detailed analysis** including energy security, political situation and stability, opportunities and trends. In the afternoon we get to the **specific opportunities and trends** in the Czech Republic and Central Europe.

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